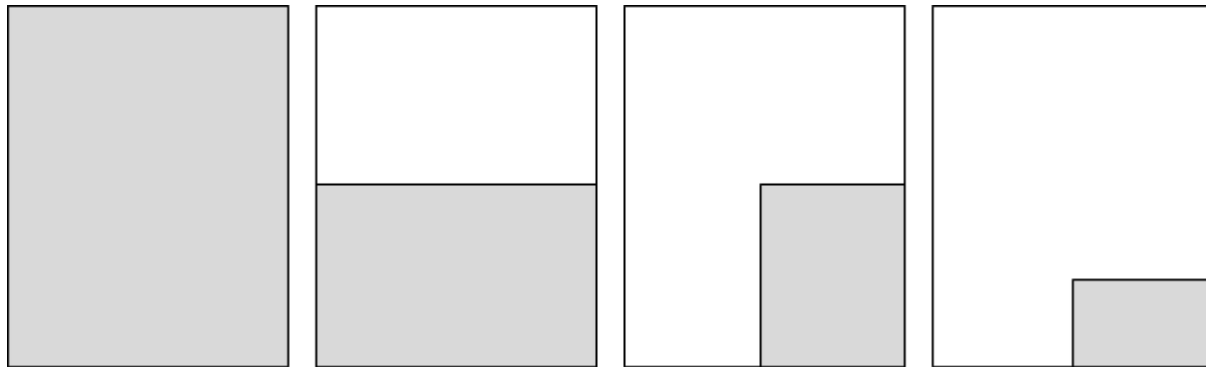




FESTIVAL 2021 PROGRAM GUIDE AD RATES & ORDER FORM

We reach a diverse cross-section of the Bay Area Parents & Family market as well as multi-ethnic communities of Silicon Valley (Chinese, Indian, African, Persian, and more). We invite you to partner with us by purchasing an Ad to support **HUEmankind Fest 2021** in bringing diverse communities together across color, class and culture.



FULL PAGE AD

8" x 10.5"

Price: \$1,000

HALF PAGE AD

8" x 5.25"

Price: \$ 500

QUARTER PAGE AD

4" x 5.25"

Price: \$ 250

EIGHTH PAGE AD

4" x 2.625"

Price: \$ 100

Ad Specifications & Payment Information

Artwork Specifications

All digital display ads will be printed in grayscale with a border of 0.5" around the perimeter.

Ads must be submitted in digital format (resolution should be 300 DPI or higher) with all fonts and images included. Email ad directly to ychen@awocenter.org.

Ad Rates

Full page \$1,000

Half page \$ 500

Quarter page \$ 250

Eighth page \$ 100

Payment Information

ONLINE: Please submit payment via the BUY NOW button on <https://www.awocenter.org/sponsorships>.

MAIL: Please make check payable to "Media Alliance" and in the Memo Line write "For AWQ Festival Ad" and mail to:

15732 Los Gatos Blvd. No. 305, Los Gatos, CA 95032.

Payment is due by June 20, 2021. Please include your check and Display Ad order form.

ORDER TODAY -- AD SUBMISSION DEADLINE IS JUNE 20, 2021

AD SIZE: : Full Page : ½ Page : ¼ Page : 1/8 Page : Ad Trade

Company Name: _____

Contact Person, Title: _____

Billing Address, City, State, Zip: _____

Phone: _____ Email: _____

Authorizing Signature: _____ Date: _____